The ideal lips

Lips belong to the key features of the face and significantly contribute to visual attractiveness. Especially in women, full and well-defined lips are typically associated with youthfulness and beauty. Different parameters are applied to define the ideal shape of the lips and lower third of the face.¹ ²

Main anatomic features of the lips

FRONTAL VIEW
- The face can be vertically subdivided into three equal thirds.
- The lower third of the face can further be subdivided, with the upper third corresponding to the upper lip.
- The lips should fit in between the medial aspects of the two irises.
- The ideal height ratio of the upper to the lower lip is 1:1.6, reflecting the “Golden Ratio” (Φ).

LATERAL VIEW
- The nasolabial angle should measure approximately 85° to 105° in females.
- If a straight line is drawn from the subnasion to the pogonion, the upper lip should project slightly greater than the lower lip - again in a ratio of about 1:1.6.²


A guide to lip beautification

Lip enhancement is one of the most frequently requested procedures in aesthetic medicine.¹ To achieve optimal aesthetic results, facial proportions as well as the subtleties of surface anatomy of a patient’s lips and lower face region must be taken into account.

Evaluate lip fullness

The Merz Aesthetics Scales are a comprehensive rating system to be used in aesthetic dermatology. With this validated tool, you can easily evaluate the current state of your patient’s lips, define aesthetic objectives and measure treatment successes.²

Merz Aesthetics scales

The Merz BELOTERO® Lips concept offers you the first complementary approach to lip enhancement. Joint application of the dedicated lip fillers BELOTERO® Lips Contour and BELOTERO® Lips Shape with the novel Liplush injection technique allows you to enhance and recontour the natural lip shape and optimize lip proportions.

**BELOTERO® LIPS CONTOUR**

**STRAIGHT MOUTH – NO SMILE**
Retrograde threading

**Injection steps**

**UPPER LIP**
- Inject 2 threads on the lateral aspect of the vermilion border (injection points 1. and 2.)
- Inject 1 thread for Cupid’s bow (from base to tip, injection points 3.)

**LOWER LIP**
- Inject 2 threads on the lateral aspect of the vermilion border (injection points 4. and 5.)

**BELOTERO® LIPS SHAPE**

**SMILE WITH MOUTH CLOSED**
Bolus technique

**Injection steps**

**UPPER/LOWER LIP**
- Inject 1 bolus into the lateral tubercle of the lip (position 1.)
- Needle insertion point: insert needle into cutaneous portion of the upper/lower lip and inject from the white lip into the red lip

optional:
- If additional volume is needed, inject 1-2 additional boli (positions 2. and 3.)
- Perform for upper and lower lip

**BELOTERO® LIPS SHAPE**

**SMILE WITH TEETH**
Retrograde threading, bolus technique

**Injection steps**

**LOWER LIP**
- Inject 1 thread laterally along the vermilion border into the oral commissure (position 1.)

optional:
- If additional lift is needed, inject 1 thread vertically into the oral commissure (position 2.) and/or 1 bolus into the corner of the mouth (position 3.)

**SLIGHT POUT**
Linear threading and fanning

**Injection steps**

**LOWER LIP**
- Provide structural support to the lower lip by injecting 4-5 threads into the cutaneous portion of the lower lip
- Needle insertion point: approx. 1.5 cm below and slightly lateral to the oral commissure

A total volume of 1.2 ml BELOTERO® Lips (0.6 ml BELOTERO® Lips Contour and 0.6 ml BELOTERO® Lips Shape) for a complete treatment.
The perfect match – taking lip enhancement to the next level

BELOTERO® Lips Contour and BELOTERO® Lips Shape have been designed to gently enhance the tender area of the lips. Thanks to their optimized rheology, BELOTERO® Lips Contour and BELOTERO® Lips Shape offer the definition you want and the volume you need - for beautiful lips with a natural look and feel.

Designed to gently enhance the vermilion border of the lips
Can also be injected on top of BELOTERO® Lips Shape to enhance smoothness and augmentation

Designed to augment and volumize the body of the red lip
Can also be used to enhance the corners of the mouth

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Contour & Shape with BELOTERO®
Lips Patient Example

Treatment with BELOTERO® Lips Contour and BELOTERO® Lips Shape significantly increases lip volume and restores the outline of the lips. Already one 0.6 ml syringe of each product achieves aesthetically pleasing results.

BELOTERO® Balance Lidocaine is the same formulation as BELOTERO® Lips Contour. BELOTERO® Intense Lidocaine is the same formulation as BELOTERO® Lips Shape.


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Treatment details

31-year old female, 53 kg, grade 3 on the Merz Aesthetics Scale

Injection Details:
Partitioning Doctor: Uliana Gout

Upper Lip:
0.24 ml BELOTERO® Lips Contour
0.3 ml BELOTERO® Lips Shape

Lower Lip:
0.3 ml BELOTERO® Lips Contour
0.2 ml BELOTERO® Lips Shape
**BELOTERO® Lips Shape**
For lip augmentation and enhancing the upper and lower lip

**BELOTERO® Lips Contour**
To restore the outline of the lips for a more youthful appearance

<table>
<thead>
<tr>
<th></th>
<th>25.5 mg</th>
<th>22.5 mg</th>
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<tbody>
<tr>
<td>Needle</td>
<td>27 G needle</td>
<td>27 G or 30 G needle</td>
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<tr>
<td>Injection Site</td>
<td>Submucosal</td>
<td>Superficial to mid-dermis and submucosal</td>
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<tr>
<td>Focus Indication</td>
<td>Lip volume, severe oral commissures</td>
<td>Lip contour, mild oral commissures</td>
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</tbody>
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2 lip products respecting the different needs of lips.

BELOTERO® is manufactured by Anteis S.A.
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